

(b)(6); 'Katrina Pavlik' <info@breastfeedchicago.org>; 'Kiddada Green'
(b)(6); 'Kristin Rowe-Finkbeiner' (b)(6) 'Leslie Lytle'
(b)(6); 'Paige Smith' <phsmith@uncg.edu>; 'Sarah Hung'
(b)(6); 'Sili Recio' (b)(6) 'Stephanie Sosnowski' <(b)(6)>
(b)(6) 'Tina Sherman' (b)(6)
(b)(6)
Cc: Lucy Sullivan <(b)(6)> 'Kimberly Seals Allers' (b)(6); Amanda
Medlock (b)(6)
Subject: RE: Join us to set the record straight that breastfeeding saves lives

Hello everyone,

Thank you all for your support yesterday and today as we've pushed Kimberly's blog far and wide. There has been a lot of traction online and - as many of you have seen - response from FIB co-founders and supporters, in particular on the [ABM Facebook post](#).

If you're able, we would encourage you to comment on the ABM post with a simple statement of support, such as: *Thank you for posting this story OR I stand with ABM in sharing this post.*

Lucy Sullivan's blog will go live tomorrow morning on Huffington Post and the 1,000 Days website. I will send out the links along with a sample Facebook post so you can cross promote to your networks.

For those that are interested and able to post the blog directly to their websites, the word doc is attached. Please feel free to get it up and out beginning at 10:00am tomorrow.

Feel free to reach out to me or Kimberly with any questions. And thank you again for your support!

All the best,
Adrianna

Adrianna Logalbo | Managing Director



1020 Nineteenth Street NW, Suite 250 | Washington, DC 20036
Direct: (b)(6) www.ThousandDays.org | @1000Days

From: Adrianna Logalbo

Sent: Wednesday, April 12, 2017 5:00 PM

To: 'Stuebe, Alison M' <alison_stuebe@med.unc.edu>; (b)(6)

(b)(6)

'hgk3@cdc.gov' <hgk3@cdc.gov>; (b)(6);

(b)(6) Angela Malloy <(b)(6)>; Arissa Palmer

(b)(6); Bettina Forbes <(b)(6)> Camie

Goldhammer <(b)(6)> Celine Malanum <(b)(6)>

Christine Staricka <(b)(6)>; Dallas Gilpin <(b)(6)>; Fiona Lang-

Sharpe (GOLD LEARNING) (b)(6); Info - Healthy Children Project
(b)(6) Iona Macnab (b)(6); Jessica Martin-Weber
(b)(6); Jodine Chase (b)(6); Katrina Pavlik
<info@breastfeedchicago.org>; Kiddada Green (b)(6) Kristin Rowe-Finkbeiner
(b)(6) Leslie Lytle (b)(6); Paige Smith <phsmith@uncg.edu>;
Sarah Hung (b)(6); Sili Recio (b)(6) Stephanie Sosnowski
(b)(6); Tina Sherman (b)(6)
Cc: Lucy Sullivan (b)(6); 'Kimberly Seals Allers' (b)(6) Amanda
Medlock (b)(6)
Subject: FWD: Join us to set the record straight that breastfeeding saves lives

Dear Colleagues,

Please join us as we work to set the record straight that breastfeeding saves lives.

As you know, a disinformation campaign designed to cause fear, uncertainty and doubt among new parents regarding breastfeeding is emerging. As such, we have teamed up with Kimberly Seals Allers to promote a few pieces of content to push back on some of the claims that we have seen circulating in the press. We hope you will join us in this effort.

Kimberly's first blog post is now live.

You can find it [here](#) (and attached).

Please feel free to post this to your website and/or cross promote it on social media.

Thank you to everyone who has already done so today - we're seeing a lot of great traction online.

If helpful, below is sample copy for a Facebook post to link to the blog:

The science behind the benefits of exclusive breastfeeding is clear - it saves countless lives and improves the health of both mom and baby. What is also clear is the urgent need for expert and reliable support for nursing moms and babies before, during and after leaving the hospital. Breastfeeding advocate Kimberly Seals Allers explains the lessons our society must learn from the tragic story of a mother's loss and why we must stop setting up America's breastfeeding moms to fail.

We welcome thoughtful and respectful discussion on this topic.

We have also developed [several responses](#) to comments that we *might* receive on Facebook. These are crafted from 1,000 Days' perspective, but hopefully the language will be helpful for you if needed.

1,000 Days will be posting a blog (authored by Lucy Sullivan) on FRIDAY morning, which I will send to you via email so you can post it to your website and/or cross promote it on Friday as well.

You are of course welcome to share your own comments/perspectives on this issue. If you choose to do so, here are a few suggestions (as Kimberly outlined below):

- Don't attack the messenger, redirect the message.
- Don't get caught up in the details of any specific incident but focus on the systemic barriers.

- As you post Kimberly's and/or my blog – or your own – you can invite thoughtful and respectful conversation from your community. However, if you receive comments that are disrespectful you can always turn off the comments on your blog or hide or block users on Facebook.

As Kimberly said, we know this will be a long fight to ensure the facts about breastfeeding win-out over misinformation and divisiveness. We are taking just the first small steps this week, and hope you will join us. Please feel free to reach out to us with any questions or ideas.

Thank you,
Adrianna Logalbo and Lucy Sullivan

Adrianna Logalbo | Managing Director



1020 Nineteenth Street NW, Suite 250 | Washington, DC 20036
Direct: (b)(6) | www.ThousandDays.org | @1000Days

From: (b)(6)
Date: Tuesday, April 11, 2017 at 5:44 PM
To: (b)(6)
 (b)(6) Kiddada Green (b)(6), Jessica Martin-Weber
 (b)(6), Angela Malloy (b)(6) Jodine
 Chase (b)(6) Arissa Palmer (b)(6)
 Christine Staricka <(b)(6)> Celine Malanum
 (b)(6) Tina Sherman (b)(6), Kristin Rowe-
 Finkbeiner (b)(6), Camie Goldhammer (b)(6),
 Iona Macna (b)(6) Leslie Lytle (b)(6), Dallas Gilpin
 (b)(6) Info - Healthy
 Children Project <info@centerforbreastfeeding.org>, Katrina Pavlik
 <info@breastfeedchicago.org>, Paige Smith <phsmith@uncg.edu>, "Fiona Lang-Sharpe
 (GOLD LEARNING)" (b)(6), Stephanie Sosnowski (b)(6)
 (b)(6) Sili Recio (b)(6)
 (b)(6)
 Adrianna Logalbo (b)(6) Amanda Medlock
 (b)(6)
Subject: Please join us STARTING TOMORROW to set the record straight that breastfeeding saves lives

Dear friends and partners,

As we're sure you are aware, the Fed is Best (FIB) organization has undertaken a well-orchestrated disinformation campaign designed to cause fear, uncertainty and doubt among new parents and their narrative is getting picked up by national media. One blog post in March has been covered in major outlets from the Washington Post to USA Today to Parents magazine, with sensational headlines that point to breastfeeding as the cause of infant deaths.

We know this to be not only false, but irresponsible. So we're speaking up and we hope you will join 1,000 Days and myself, starting tomorrow, in a coordinated effort to support the facts about breastfeeding.

While it may not be prudent to respond to every negative story about breastfeeding, inflammatory and sensational headlines and organizations that look to use scare tactics and fear mongering are an emerging threat to the mothers and babies we serve and to the decades of collective work to promote breastfeeding for the health of moms and babies. These stories are not just read by moms but by policy makers and legislators, and can be used to discredit our efforts.

As advocates we can and should set the record straight that breastfeeding saves lives.

I've been working with 1,000 Days to produce several pieces of content to push back on some of FIB's claims around the dangers of exclusive breastfeeding and BFHI.

Attached you will find my first blog post on this topic - **please feel free to post this to your website and/or cross promote it on social media (it will be on my [website](#) as well by 10 am) TOMORROW, Wednesday, April 10th.**

The coordinated effort will include 2 additional posts and I will be following up later in the week with the blog from Lucy Sullivan, Executive Director of 1,000 Days, as well. The plan would be to post the attached blog tomorrow, Wednesday, then Lucy's blog on Friday with another blog post from me early next week.

We will also follow up with some suggested Facebook posts and general suggestions about addressing comments on social media--so keep your eyes open for a follow up email.

Please feel free to develop your own response for others to share. As a broad messaging strategy do not get caught up in the details of any incident but seek to point to the systemic barriers or "fails" that occurred, if responding at all.

I know 1,000 Days is working with the U.S. Breastfeeding Committee to convene a call among partners and allies to discuss additional tactics for a collective response going forward.

In the meantime, please feel free to let me or Lucy know if you have any questions. We know this will be a long fight to ensure the facts about breastfeeding win-out over misinformation and divisiveness. We hope you will join us this week as we take the first step.

Together we can!!

Best,
Kimberly

--

Kimberly Seals Allers
Journalist | Author | Speaker | Consultant
Director, First Food Friendly Community Initiative ([3FCI](#))
www.KimberlySealsAllers.com

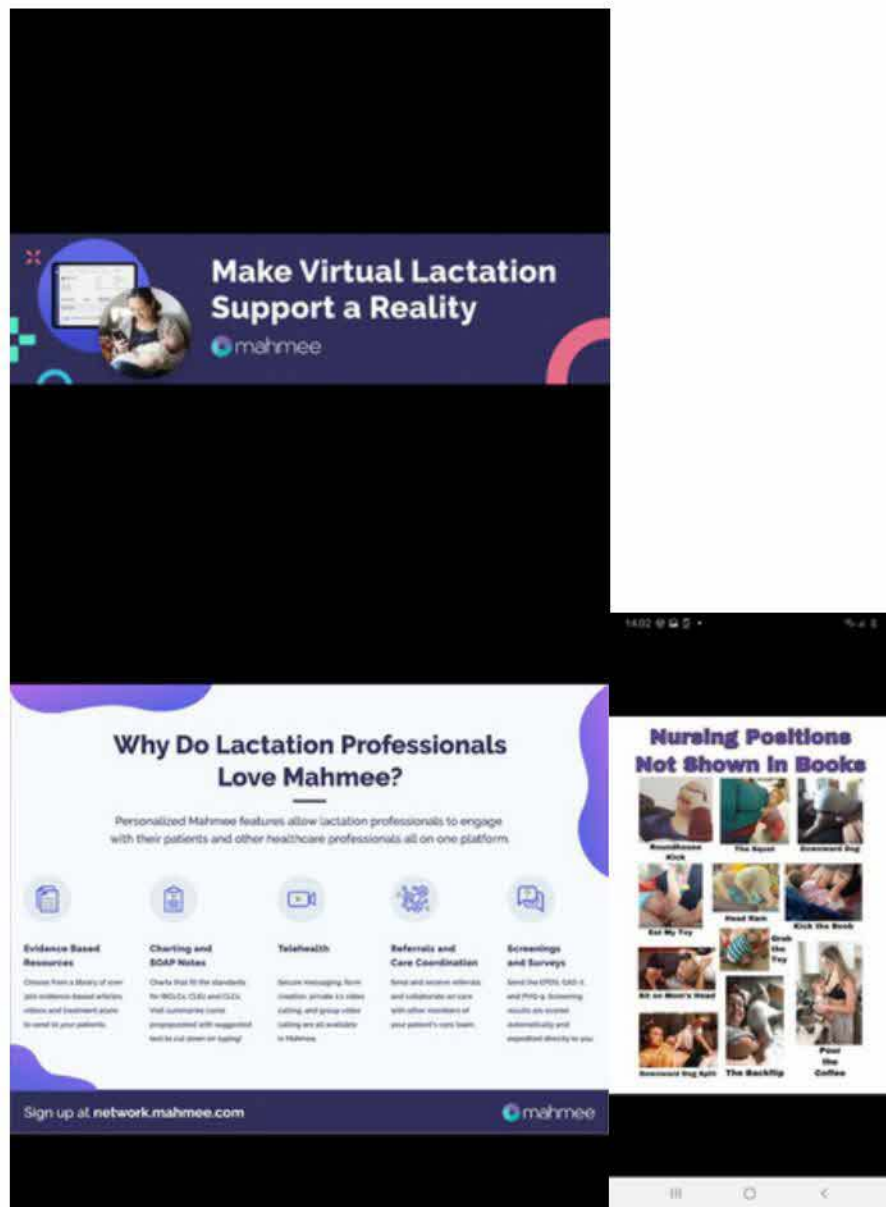
O: (b)(6) M: (b)(6)

@iamKSealsAllers | @MochaManual

From: Whova Team
Sent: Tue, 08 Jun 2021 15:47:50 +0000 (UTC)
To: Grossniklaus, Daurice (CDC/DDNID/NCCDPHP/DNPAO)
Subject: Today's photos from National Breastfeeding Conference & Convening 2021 ...
and more



New photo(s) shared by the attendees in the Whova app.



[more photos >>](#)

Attendees are discussing the following topics on the Whova community board:



- [Binge watching and COVID19 >>](#)
- [Addressing issues with Fed Is Best \(FIB\) ... They're Baaaack >>](#)
- [Inclusive Patient Educational Materials for LGBTQIA Community >>](#)

... [25 other topics >>](#)

The organizers of National Breastfeeding Conference & Convening 2021 have uploaded new documents to the Whova app. Feel free to view or download them.



- [Session Presentation](#)
- [Slideshow](#)
- [The Role and Challenges of Lactation Service Providers to protect, promote and support breastfeeding in an emergency](#)

...

[All 6 shared documents>>](#)

You currently have 0 points, only 4300 points away from being listed as the top winners at National Breastfeeding Conference & Convening 2021. Click [here](#) to see how to get more points.



- 1. Camille Clare (54400 points)
- 2. Theresa Landau (22100 points)
- 3. Kymberly Sharpe (15900 points)
- ... (Click [here](#) to see more)



104 chat messages have been exchanged among the attendees. Don't miss out this perfect networking opportunity! You can find whom you may want to meet in the Whova app and message them to set up meeting.

[Start messaging](#)

Your profile has been viewed **5 times** by **Senior Communications & Program Coordinator, National Institute for Children's Health Quality, Council Member** from various companies. You can find more information about them by searching the **attendee list**.



[View attendee list](#)

Yours sincerely,

Whova (The official App for **National Breastfeeding Conference & Convening 2021**)

Don't miss out!

Download the Whova app to stay informed with important announcements from organizers and private messages from other attendees.

[DOWNLOAD MOBILE APP](#)



Enjoy your event!

support@whova.com

www.whova.com

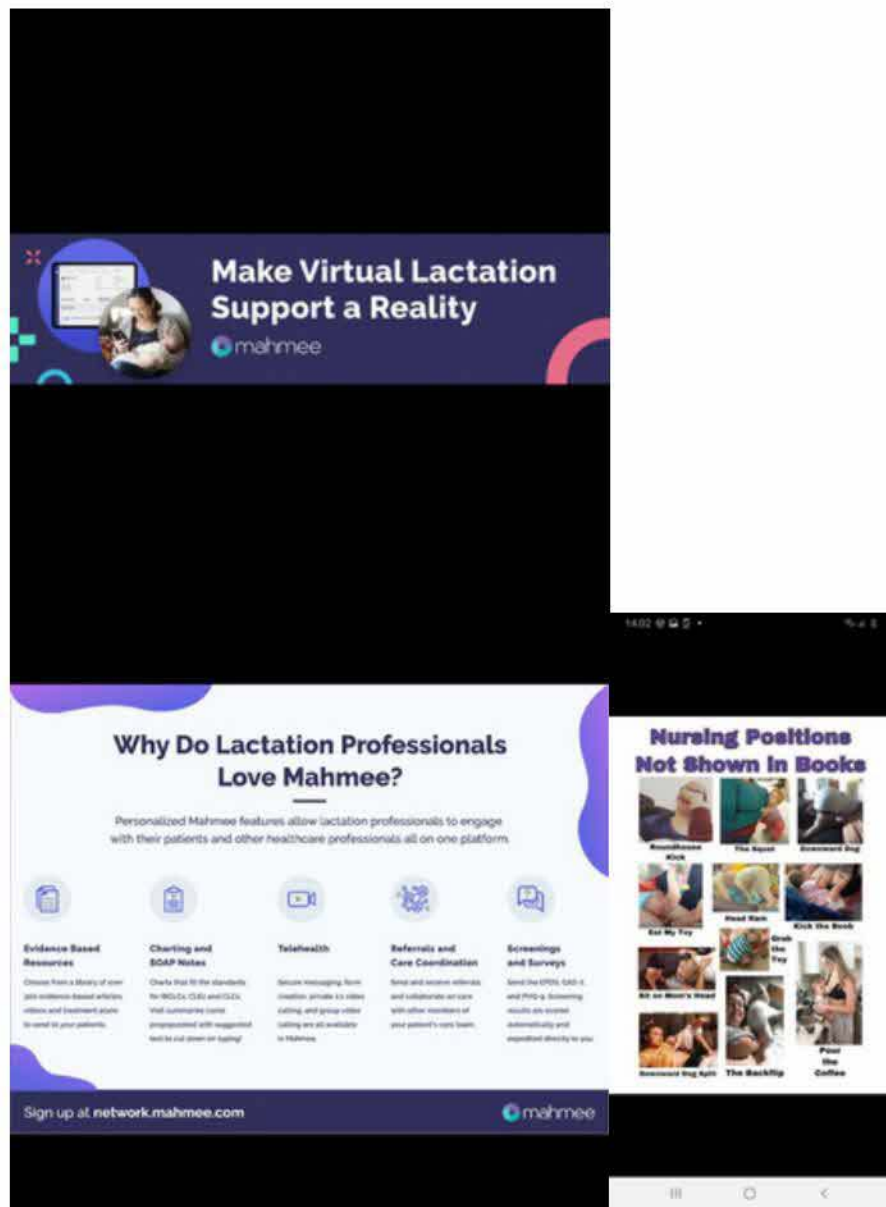


Occasionally you may receive notifications from the event you are attending.
Feel free to [turn off](#) these emails at any time, or check out the Whova [FAQ Page](#) if you
have any questions.

From: Whova Team
Sent: Tue, 08 Jun 2021 15:47:51 +0000 (UTC)
To: MacGowan, Carol (CDC/DDNID/NCCDPHP/DNPAO)
Subject: Today's photos from National Breastfeeding Conference & Convening 2021 ...
and more



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[Start messaging](#)



Your profile has been viewed **7 times** by **U. Breastfeeding Committee, Council Member, Medical Director** from various companies. You can find more information about them by searching the **attendee list**.

[View attendee list](#)



17 audiences have checked into your session "**W.K. Kellogg Foundation and Centers for Disease Control and Prevention Presentations**" and many of them liked it. Thank you so much for your wonderful work!

[View my audiences](#)

Yours sincerely,

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From: Kimberly Seals Allers
Sent: Wed, 12 Apr 2017 21:26:54 -0400
To: Adrianna Logalbo
Cc: Stuebe, Alison
M; (b)(6) Perrine, Cria G.
(CDC/DDNID/NCCDPHP/DNPAO) (b)(6) Angela Malloy; Arissa
Palmer; Bettina Forbes; (b)(6) Camie Goldhammer; Celine Malanum; Christine
Staricka; Dallas Gilpin; Fiona Lang-Sharpe (GOLD LEARNING); Info - Healthy Children Project; Iona
Macnab; Jessica Martin-Weber; Jodine Chase; Katrina Pavlik; Kiddada Green; Kristin Rowe-Finkbeiner; Leslie
Lytle; Paige Smith; Sarah Hung; Sili Recio; Stephanie Sosnowski; Tina
Sherman (b)(6) Lucy Sullivan; Amanda Medlock
Subject: Trolls --Re: Join us to set the record straight that breastfeeding saves lives

As you may have seen, it seems that Fed is Best has seen our handiwork.
Thank you all!!

The super social media savvy Jodine Chase sends this suggestion:

If the FIB founders or their supporters come to your page to comment, consider deleting their remarks, banning them, and blocking them from your page. Especially if you have a wide audience - when your posts have lots of likes, comments and shares, their strategy is to comment on your posts because it gives them access to *your* audience. The more engagement you have, the more Facebook's algorithms will spread their messages to your audience.

I, too, will resist the urge to engage, and simply let the trolls do what they like to do. We have made our statement and supported it as allies. So very proud today!!

Thank you!!

Onward,
Kimberly

On Wed, Apr 12, 2017 at 5:00 PM, Adrianna Logalbo (b)(6) wrote:

Dear Colleagues,

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Adrianna Logalbo | Managing Director



1020 Nineteenth Street NW, Suite 250 | Washington, DC 20036

Direct: (b)(6) | www.ThousandDays.org | @1000Days

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Iona Macna (b)(6) Leslie Lytle (b)(6), Dallas Gilpin
(b)(6) Info - Healthy
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(GOLD LEARNING)" (b)(6) Stephanie Sosnowski (b)(6)
(b)(6) Sili Recio (b)(6)
(b)(6)
Adrianna Logalbo (b)(6) Amanda Medlock

(b)(6)

Subject: Please join us STARTING TOMORROW to set the record straight that breastfeeding saves lives

Dear friends and partners,

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Best,
Kimberly

--

Kimberly Seals Allers

Journalist | Author | Speaker | Consultant

Director, First Food Friendly Community Initiative ([3FCI](#))

www.KimberlySealsAllers.com

O: (b)(6) M: (b)(6)

@iamKSealsAllers | @MochaManual

--

Kimberly Seals Allers

Journalist | Author | Speaker | Consultant

Director, First Food Friendly Community Initiative ([3FCI](#))

www.KimberlySealsAllers.com

O: (b)(6) | M: (b)(6)

@iamKSealsAllers | @MochaManual

From: McKinstry, Joya (CDC/ONDIEH/NCCDPHP)
Sent: Thu, 3 Aug 2017 11:48:02 -0400
To: MacGowan, Carol (CDC/ONDIEH/NCCDPHP)
Cc: Flores-Ayala, Calixto Rafael (CDC/ONDIEH/NCCDPHP); Perrine, Cria G. (CDC/ONDIEH/NCCDPHP)
Subject: URGENT REQUEST-QUICK TURNAROUND-Review Compiled List of CDC Activities Specific to Pregnant and Lactating Women- DUE COB Friday, August 4th
Attachments: Compiled list of CDC Activities for Pregnant and Lactating Women.docx

Hi Carol,

I am sending this request to you because Cria is out of the office.

BACKGROUND: The 21st Century Cures Act established the Task Force on Research Specific to Pregnant Women and Lactating Women (PRGLAC). PRGLAC is charged with identifying gaps in federal efforts related to therapies for pregnant and lactating women and reporting these findings to the Secretary of Health and Human Services.

REQUEST: I have attached a compiled list of CDC activities based on information submitted from CIOs, the CDC website, and other information from publicly available sources. Within the document, sources are included. The document includes detailed information and examples in the areas of research, clinical practice information and recommendations, communications, and other collaborative efforts. We have been asked to review the attached document and provide any edits or additions via track changes. This request is a follow-up to a previous survey completed by CIOs documenting CDC activities specific to pregnant and lactating women. As a reminder, this information will be used to prepare for the first HHS Task Force on Research Specific to PRGLAC to be held August 21.

Below I have included short summaries of each piece of DNPAO's breastfeeding work that I plan to add to the attached document. The National Immunization Survey is already mentioned in the attached document but I included it below so you would know that I did not forget about it.

After reviewing the information included in the document, please let me know if you have any additions or edits to the language/activities I have provided below. I will add the language to the document myself in track changes.

CDC's Division of Nutrition, Physical Activity, and Obesity promotes and supports evidence-based strategies in states, communities, and hospitals to help women who choose to breastfeed start and continue breastfeeding. There is a particular focus on populations with low breastfeeding rates, such as African American women. <https://www.cdc.gov/nccdphp/dnpao/state-local-programs/breastfeeding.html>

COLLABORATIVE EFFORTS

- ASTHO

DNPAO provides funding to the Association for State and Territorial Health Officials (ASTHO) to work with health agencies from the states and the District of Columbia, to increase statewide efforts to support breastfeeding, using a virtual learning community model. Each of the states and DC selected a strategy from the menu available through the State Public Health Actions funding: 1) Increasing practices supportive of breastfeeding in birthing facilities; 2) Improving access to professional and peer support for breastfeeding; and 3) Ensuring workplace compliance with the Federal lactation accommodation law. Additionally, ASTHO provides technical assistance to states to develop and improve their maternity care practices, works with states to develop practices in compliance with Federal worksite lactation accommodation requirements and supports states to provide peer and professional support to mothers who choose to breastfeed, and the practitioners that provide them with related services.

- NACCHO

In an effort to expand the peer and professional breastfeeding support work, DNPAO funds the National Association of County and City Health Officials (NACCHO) to implement the “*Reducing Disparities in Breastfeeding through Peer and Professional Support*” initiative. The primary target populations are communities serving African American and underserved mothers. The major support activities implemented include peer and professional support through group sessions, individual contacts and walk-in sites; professional education to increase skills; and development of referral systems.

- Baby Friendly Hospital Initiative- <https://www.cdc.gov/breastfeeding/recommendations/safety-in-maternity-care.html>

CDC supports programmatic work to improve maternity care practices and policies that support breastfeeding including safe implementation of the evidenced-based Ten Steps to Successful Breastfeeding and the Baby-Friendly Hospital Initiative in US birth facilities. The Ten Steps include evidence-based practices such as rooming-in and skin-to-skin care. These steps facilitate breastfeeding initiation within the first hour of life and help mothers who choose to breastfeed, continue to do so while in the hospital and beyond the hospital stay.

RESEARCH/SURVEILLANCE

- Breastfeeding Report Card- <https://www.cdc.gov/breastfeeding/data/reportcard.htm>

The CDC Breastfeeding Report Card provides national- and state-level data to help public health practitioners, health professionals, community members, child care providers, and family members work together to protect, promote and support breastfeeding. The Report Card indicators measure types of support in key community settings as well as the most current data on the breastfeeding goals outlined in [Healthy People 2020](#). Starting in 2014, the Breastfeeding Report Card will be published every two years; however, the breastfeeding data will continue to be released annually on the DNPAO [National Immunization Survey](#)(https://www.cdc.gov/breastfeeding/data/nis_data/index.htm) web page and on DNPAO’s online [Data, Trends, & Maps](#) database.

- National Immunization Survey (NIS)- https://www.cdc.gov/breastfeeding/data/nis_data/index.htm

Each year, CDC's National Center for Immunizations and Respiratory Diseases (NCIRD), in partnership with the National Center for Health Statistics, conducts the National Immunization Survey (NIS). The National Immunization Survey is a telephone survey of parents or guardians of children 19-35 months. The parent or guardian is asked about breastfeeding, formula feeding,

and first time feeding of something other than breast milk or formula { CDC Survey A;
https://www.cdc.gov/breastfeeding/data/nis_data/index.htm }.

DUE DATE: Please send your response for this request to me by COB Friday, August 4th. We apologize for the short turnaround.

Joya D. McKinstry, JD, MPH
Health Policy Analyst
Policy and Partnerships
Division of Nutrition, Physical Activity and Obesity
Centers for Disease Control and Prevention
4770 Buford Highway, NE K24
Atlanta, GA 30341
(770) 488-5431
JMcKinstry@cdc.gov



(b)(5)

(b)(5)

(b)(5)

(b)(5)

(b)(5)

From: Kinkini Banerjee via Conference Program Committee
Sent: Tue, 1 May 2018 05:00:17 +0000
To: conference@lists.usbreastfeeding.org
Subject: [conference] - URGENT: CPC 2 ACTIONS NEEDED!
Importance: High

Dear Conference program Committee,

Great news! Dr. Ruth Petersen, *Director, CDC's Division of Nutrition, Physical Activity, and Obesity (DNPAO), National Center for Chronic Disease Prevention and Health Promotion* has accepted our invitation to be the Opening Plenary speaker!! I will keep you updated as I hear back from other invited dignitaries and speakers.

Thank you to the Tribal Trailblazer and Emerging Awards review groups for working on application review. The groups will be meeting this week to discuss the applications. Thank you, Reviewers!

If you have not taken action yet, please take a few minutes and complete the following Action items

1. **1. If you have not yet voted, please complete the short survey and select your two top picks for the Hot Topics segment of the program.** All members have not voted and we have currently have a tie.
<https://www.surveymonkey.com/r/Vote-Hot-Topics>.

- i. Erasure or Inclusion? Finding Space for Chest feeding in the Lactation World
- ii. The Latest on Efforts by *Fed Is Best* to Undermine Breastfeeding
- iii. Revised Ten Steps Guidance from WHO/UNICEF
- iv. Cannabis in pregnancy and breastfeeding
- v. Donor human milk - Emerging Issues

- 2.
3. **2. Please share the 2018 National Breastfeeding Coalitions Call for Presentation proposals among your network.**

NBCC Call for Proposals Launch

The USBC has launched the [call for proposals](#) to be considered for breakout panel presentations, breakfast table discussions, and poster presentations for the [Eighth National Breastfeeding Coalitions Convening](#) to be held on Saturday, August 4, and Sunday, August 5 in Atlanta, GA. The theme of the Conference is *Advancing Public Health Through An Equity Centered Breastfeeding Movement*. Breastfeeding coalitions, individuals, and other organizations are invited to submit presentation proposals. We are looking for dynamic and innovative proposals for breakout panel presentations, which: 1) demonstrate community impact by highlighting how strategic multi-sector collaborations and meaningful community engagement are mitigating structural barriers to breastfeeding support; and/or 2) demonstrate sustainability by highlighting how your coalitions' strategic decisions, planning, and capacity building are geared toward achieving mission and financial viability. For breakfast table topics and poster presentations, we invite you to share about your communities, programs, projects and coalition-building efforts. Find additional details in the [Call for Proposals Guidelines](#) and learn how to quickly and easily submit your proposal by watching the [submission process tutorial](#). The deadline to submit a proposal is Sunday, May 20, at 11:59 p.m. ET.

Thank you for your assistance with this!

Warm regards,

Kinkini

Kinkini Banerjee
Coalition Relations Director
United States Breastfeeding Committee (USBC)
4044 N Lincoln Ave, # 288
Chicago, IL 60618
Phone: (b)(6)
Fax: (b)(6)
(b)(6)
www.usbreastfeeding.org

-
www.facebook.com/usbreastfeeding
Twitter: @usbreastfeeding

Join our collaborative efforts for policy and practices that create a **landscape of breastfeeding support** across the United States: www.usbreastfeeding.org/Friends.

From: Kinkini Banerjee
Sent: Monday, April 23, 2018 8:24 AM
To: 'conference@lists.usbreastfeeding.org' <conference@lists.usbreastfeeding.org>
Subject: RE: USBC: CPC Meeting Minutes + 1 Action Item

Good Morning Conference Program Committee,

I completely forgot to mention in my Friday update. The Call for Proposals was launched last Friday! Hope you all received the announcement in your mailbox.

Check out the [Conference page](#) and [snazzy brochure](#), the [Call for Proposals Guidelines](#) and the quick [submission process tutorial](#) created by our Operations and Member Relations Manager to support applicants.

Thanks,
Kinkini

Kinkini Banerjee
Coalition Relations Director
United States Breastfeeding Committee (USBC)
Phone: (b)(6)

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From: Emily Taylor via Conference Program Committee [<mailto:conference@lists.usbreastfeeding.org>]
Sent: Monday, April 23, 2018 6:54 AM
To: conference@lists.usbreastfeeding.org
Subject: [conference] - RE: USBC: CPC Meeting Minutes + 1 Action Item

This is shaping up so incredibly! Nice work, all!

On Sat, Apr 21, 2018 at 4:31 PM, Kinkini Banerjee via Conference Program Committee <conference@lists.usbreastfeeding.org> wrote:

Dear Conference Program Committee,

Thank you for an amazingly productive meeting. On behalf of the staff team, we are very grateful for your insightful ideas and suggestions that are making this NBCC program our best ever.

The meeting recording, minutes, and the updated Program schedule are on the committee workspace.

We want your action on selecting your two top choices for the Hot Topics segment of the program. Please take 2 minutes to complete this short survey, and pick your 2 favorites. <https://www.surveymonkey.com/r/Vote-Hot-Topics>. I have attached the Program Schedule, in case it is helpful to you to see where/how the Emerging Issues/Hot Topic fits in the conference schedule.

I will keep you posted on the status of the speaker outreach and invites. Please refer to the schedule to read the bios of the Speakers currently on our list. If you have other speaker suggestions for the topics, please email the group, and I'll be glad to follow up.

Warm regards,
Kinkini

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From: Amber Price via Physicians Constellation
Sent: Sun, 26 Nov 2017 08:10:34 -0600
To: physicians@lists.usbreastfeeding.org
Subject: [physicians] - RE: prep for phone call monday

I completely agree! We really need to use the Fed is Best examples as a way to illustrate why it's imperative to properly educate healthcare providers. When you look at each of the stories used in the Fed is Best movement, each one can be traced back to a lack of breastfeeding education.

I'm hoping to make it on the call tomorrow. However, I have a 28 hr call shift tomorrow so it will depend on how busy the service is.

On Sat, Nov 25, 2017 at 9:58 PM, Hanley, Lauren E., M.D., OB/GYN via Physicians Constellation <physicians@lists.usbreastfeeding.org> wrote:

Hello All,

I wanted to share that regarding levers of change, I think that if AAP, ACOG, AAFP and CDC endorse something that sends a very strong message.

I would like this to be used as a lever of change. If these organizations create and endorse implementation of a breastfeeding education curricula for graduate and postgraduate medicine in the US to support breastfeeding I believe the uptake will be high (er) than not.

In addition, I do believe that the current "Mommy wars" that continue on social media and groups such as Fed is Best can also be a lever of change.

I think one thing many people agree upon is that education for HCP is lacking in this country. Many examples of physicians not knowing how to help a dyad are seen every day. So perhaps using that as a lever of change, that we all agree that education is ripe for improvement could be helpful and uniting.

A well designed action plan can be brought to any medical school curriculum committee and/or residency program to implement. Pressure is then on to comply if "everyone" is going to do it.

I would like to help ACOG endorse/sign on to such an action plan to help rebuild education for Breastfeeding in this country for graduate and post graduate programs.

I have previously sent the action items I believe are most important and I will forward them to you all.

I hope to hear from many of you regarding these issues.

Looking forward to Monday, hope you all had a Happy Thanksgiving,
Best, Lauren Hanley

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From: Hanley, Lauren E.,M.D.,OB/GYN via Physicians Constellation
Sent: Sun, 26 Nov 2017 04:00:10 +0000
To: physicians@lists.usbreastfeeding.org
Subject: [physicians] - RE: prep for phone call monday

PS In no way did I mean to exclude any organization and if all of our organizations endorse, even better. I just feel like the major specialty organizations do have a lot of clout as far as setting expectations in this country.

I hope this clarifies that point. Thank you

From: Hanley, Lauren E.,M.D.,OB/GYN via Physicians Constellation
[mailto:physicians@lists.usbreastfeeding.org]
Sent: Saturday, November 25, 2017 10:58 PM
To: physicians@lists.usbreastfeeding.org
Subject: [physicians] - prep for phone call monday

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